

## Testimonials

### A Redbridge Council community safety project in conjunction with South Woodford Business Partnership and their traders

In April 2006, South Woodford Business Partnership established AlertBox networks in the shopping parades of their borough for the benefit of traders and shoppers.



To follow are quotes from the key project members and the traders who are part of the AlertBox network.

#### Community Safety Partnership:

Right from the introduction of the AlertBox I felt the innovation was exciting and community spirited. Now that the network is in place I can confirm absolute acceptance and a great feeling among the traders of South Woodford.

The first time AlertBox was used in a real situation there was an immediate response to the women in the flower shop, where the signal originated. They delighted at the appearance of five burley men arriving to provide support.

I would say this system could be a real advantage in any community, whether business or domestic.

**Kerk Davies**  
*Chairman*

**South Woodford Business Partnership**

#### Police:

I am delighted that the local businesses in George Lane, South Woodford have taken the opportunity to partake in the AlertBox scheme. This has and will provide a sense of community spirit within the business community. Together with the local safer neighbourhood team we will 'together' be able to reduce crime and anti social behaviour whilst providing reassurance to all those who work, visit and reside in the area.

**PS George Roughley**  
*Safer Neighbourhood Team*  
**Church End Ward**

Produced in July 2006

## Members of the network



I work on my own; AlertBox has made me feel safer. It is important for us traders to co-operate together and AlertBox has given us the ability to do that.

**Senay Wadforth**  
*Proprietor*  
**Precious Metals**



I had to use it because of a theft incident, within a minute I had 5 neighbours from different traders attending. The response has made us feel safer.

**Louise McCormick**  
*Shop Assistant*  
**Needham's Florists**



AlertBox is simple and easy to use. It was invaluable when one of my neighbours used it and several traders had responded in seconds.

**Christopher Samuel**  
*Duty Manager*  
**Cancer Research UK**



If I'm in trouble, it gives me comfort to know that I could have help in seconds by pressing a button on my AlertBox.

**Jan Viljoen**  
*Shop Assistant*  
**Threshers**



It has helped community spirit and it is reassuring to know that at a push of a button assistance is available.

**Gill Moran**  
*Negotiator*  
**Peter Andrew Estate Agents**



Where in the past traders were oblivious to neighbours problems, we're now aware of them. People are now offering assistance which would not have happened before. Highly Recommended.

**Graham Hill**  
*Owner*  
**The Oven D'or**

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